Sailet

#1 development studio
in Kazakhstan according to Clutch

Business Automation — The Path to Efficiency and Profitability

personalized digital solutions studio

sailet.kz

sailet.pro

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«Sailet» studio

experts in the field of:

< Business Automation >

< Designing Management Systems >

< Corporate Solutions >

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We development

We design

We automate

We create

01
web-portals, web-systems, SaaS-services

02
information management ecosystems

03
cross-platform applications

04
CRM, ERP, document management, LMS, and other systems

05
comprehensive systems with various integrations

06
machine learning and deep learning models

07
applications for finance, sales, logistics, management, and more sectors

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Our services

Project Development

Accelerate your business by up to 30% through personalized development, guaranteeing results and transparency at every stage.

Scrum-based Hourly Development

Personalized development from Sailet — we guarantee results!
Pay for work on an hourly basis and review progress every two weeks.

Requirements Aggregation

Gathering requirements and writing technical specifications for any project. Professionally gather requirements and write technical specifications for medium-sized projects within 2 weeks.

Technical Support

Remote support, backup, management/configuration of cloud servers and hosting, analysis and improvement of security systems

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Additional Services

Electronic Document Management System (EDMS) Development

Full integration of the EDMS system from scratch into your web portal, taking into account all business processes and incorporating electronic signature functionality.

Automation of Charitable Foundations

Development of portals for charitable foundations, with subsequent integration of all necessary business processes.

MVP Product Development

MVP (Minimum Viable Product) product contains only essential functionality and performs core functions to understand if there is demand for the product among users, enabling the testing of hypothesis viability.

Technology Stack

Web Development

LARAVEL Node.js React Vue.js Django GO

Mobile Development

React Native Flutter Native

Databases

MySQL MongoDB PostgreSQL

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Since 2017

we have been engaged in the development and automation of business applications

During this time, we have achieved recognition and top positions in industry rankings

1st place among web-developers
Kazakhstan

2nd place among mobile app developers
Kazakhstan

2nd place among UX designers
Kazakhstan

2nd place among web designers
Kazakhstan

31st place among NodeJS developers
Washington

55th place in the TOP 90 PHP developers
Washington

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in Kazakhstan according to Clutch

Our Case Studies

We take into account the specificities of your business and the needs of the client

LUKOIL · inbuh · TITAN AGRO KAZAKHSTAN · INTERNATIONAL MEDICAL EXPERT · Республиканское государственное казенное предприятие КазГеодезия · THE WORLD BANK · ASPANDAU TEACHER

BI GROUP · SPE International · KAMKOR SERVICE · Zhas Project · ҚАЗАҚСТАН ТЕМІР ЖОЛЫ · KAZATOMPROM NATIONAL ATOMIC COMPANY · WWF

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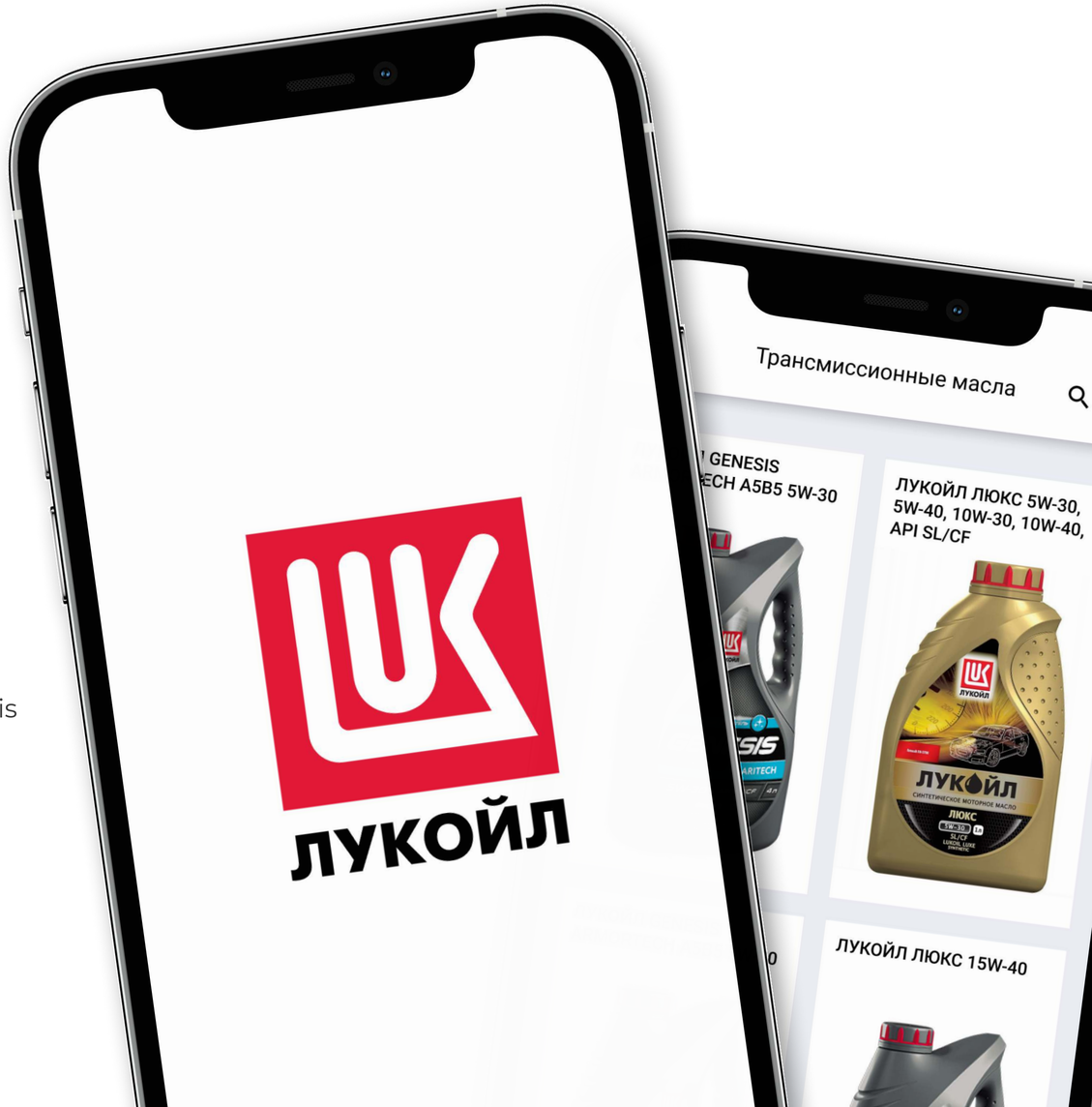
Application for LUKOIL Lubricants Central Asia



Client

LUKOIL Lubricants Central Asia decided to create an application for dealers and buyers of service stations and petroleum product filling stations in Kazakhstan. For the buyers, it provides the opportunity to use accumulated points for their next purchase and have a chance to win a prize. For dealers and service stations, it helps achieve sales targets, attract new customers, and retain existing ones.

The platform offers more than 800 different automotive oil products. The buyer places an order through the application, earns points, and can use them for the next purchase while also participating in prize draws.

Result

LUKOIL Lubricants Central Asia has been collaborating with us for the second year. Throughout this time, we have been working on improving and restructuring the application. For example, within the Dealer version, there are now employees, city-based divisions, dealer reporting, and other features. Currently, there are still managers from LUKOIL Lubricants Central Asia involved, but LUKOIL plans to fully automate the process.

service	tech stack	development period
application Development	**React Native, React, Laravel**	**3.5 months**

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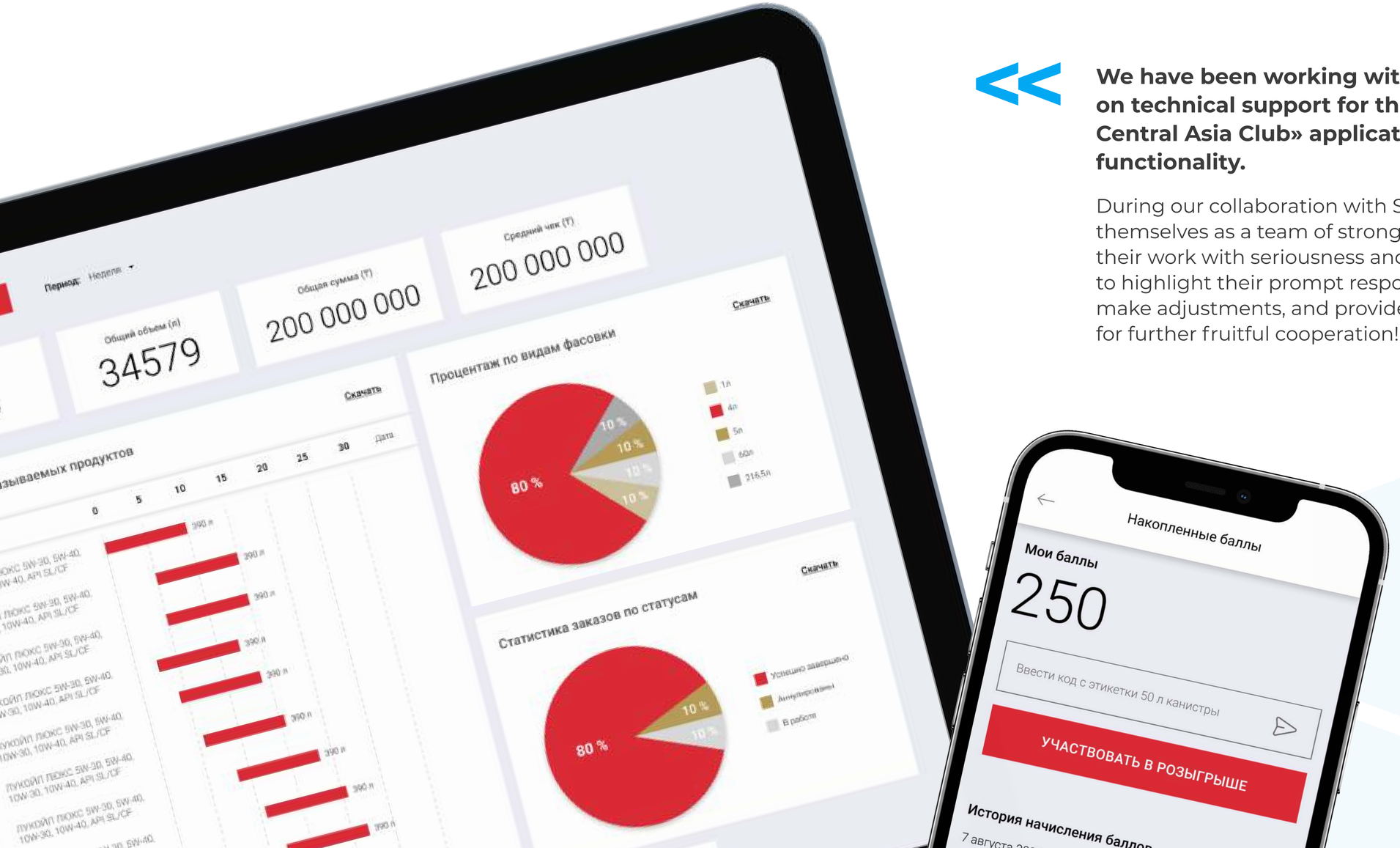

We have been working with Sailet for the second year on technical support for the «LUKOIL Lubricants Central Asia Club» application and implementing new functionality.

During our collaboration with Sailet, they have proven themselves as a team of strong professionals who approach their work with seriousness and responsibility. We also want to highlight their prompt response to inquiries, ability to make adjustments, and provide their own ideas. We hope for further fruitful cooperation!

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High-traffic Website «Earth Hour» (2021-2022)

Client

World Wide Fund for Nature (WWF) — one of the largest independent international environmental organizations, with around 5 million active supporters and operating in over 100 countries worldwide. «Earth Hour» is one of the most prominent environmental campaigns on the planet, aimed at raising awareness about responsible use of natural resources. For two consecutive years, they entrusted us with the launch of their website.

Result

We launched a visually appealing and technically complex website capable of handling high traffic. Conversion rates increased by up to 30%. We created a new server architecture.

service
web-development

tech stack
React, Laravel

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Earth Hour 2022 website

Sailet

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Earth Hour 2021 website

«The team was always willing to work overtime to meet deadlines.»

Sailet provided web development services for an environmental non-profit organization. The expectation was to have a fast, error-free website that would be conversion-friendly. PHP was used as the framework.
As a result of this collaboration, the client acquired 70,000 new contacts, which was a 50% increase compared to the previous year. They also achieved a 30% conversion rate. The team consistently communicated and went above and beyond to meet the client's needs — working overtime to meet all deadlines.

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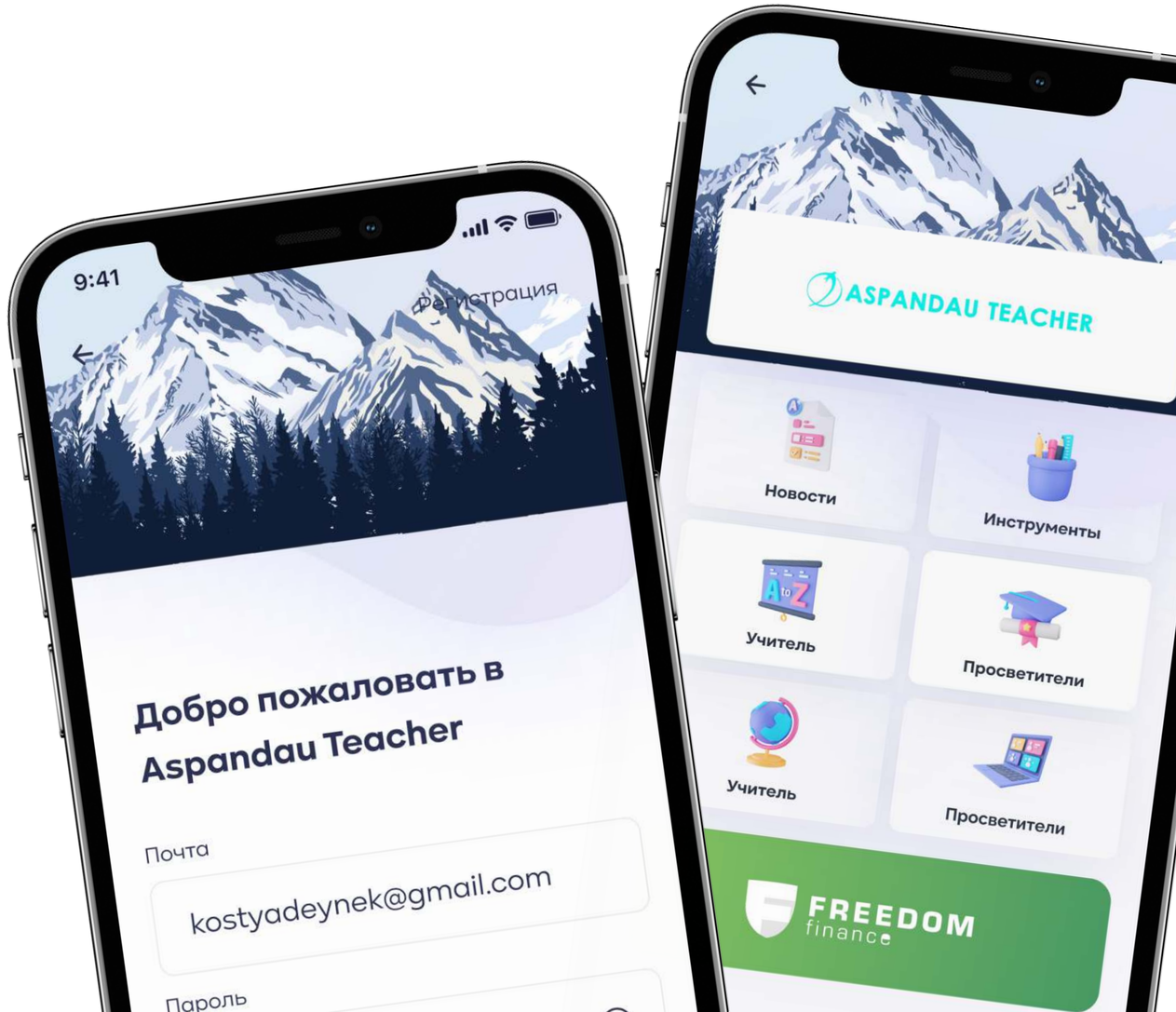
in Kazakhstan according to Clutch

Mobile Application for Aspandau Teacher Project



Task

The Aspandau Scientific and Educational Foundation is an organization that educates and inspires people to build an information society.

They decided to implement a project that would help teachers stay updated on new educational methodologies without interrupting their work and daily activities. The application needed to be accessible from any mobile device running on Android or iOS.

service	tech stack	development period
application development	**React Native, React, Laravel**	**2 months**

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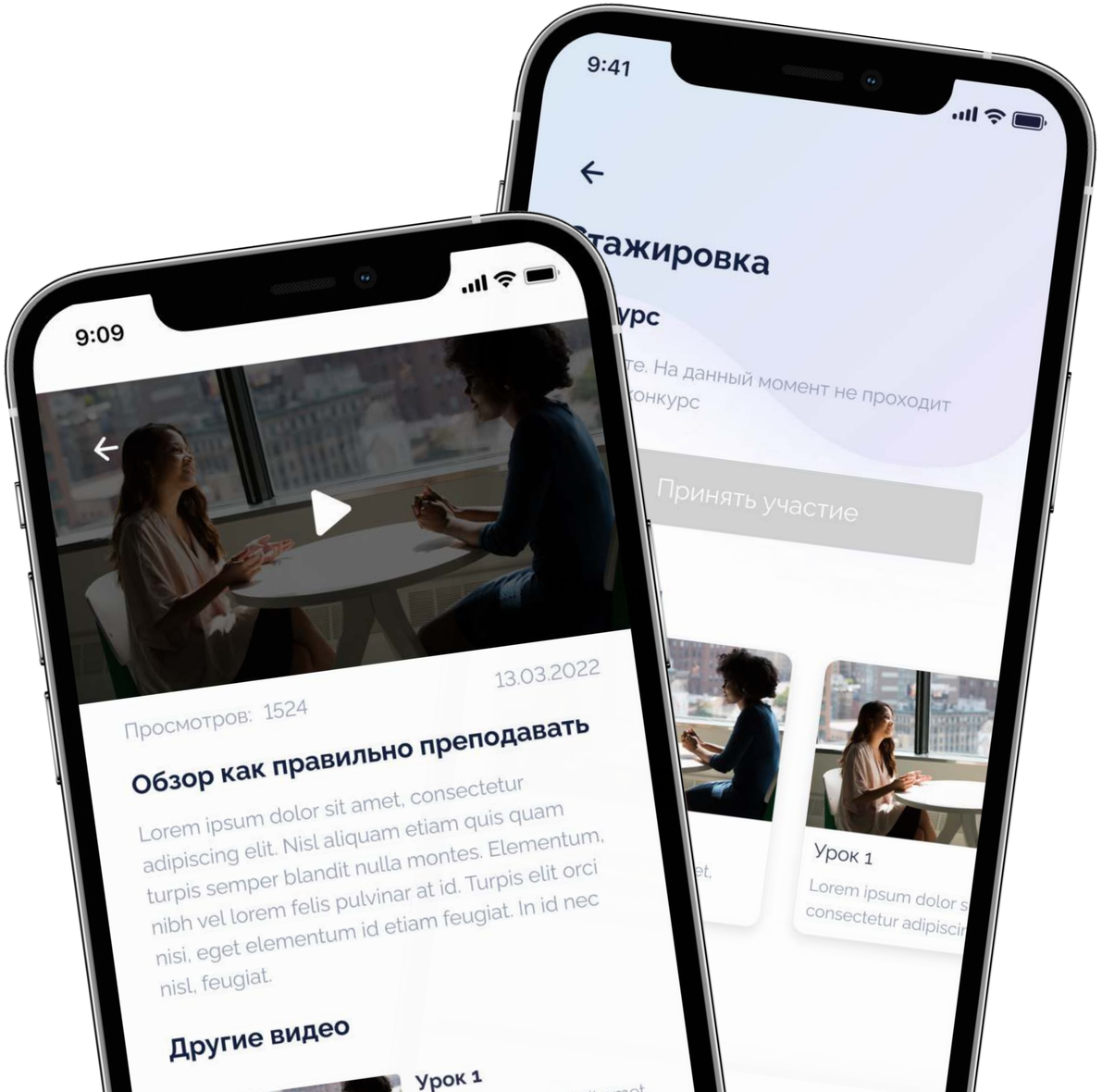

Result

The new application helps teachers improve their qualifications for free by accessing domestic and international innovative educational resources.

Aspandau Teacher provides information in the form of educational and entertaining content. Importantly, teachers can also receive feedback on their needs.

Sailet developed an application that allows teachers to receive the most up-to-date information in the field of education.

We are confident that this product will make the process of reintegrating teachers into the updated curriculum successful and fast.

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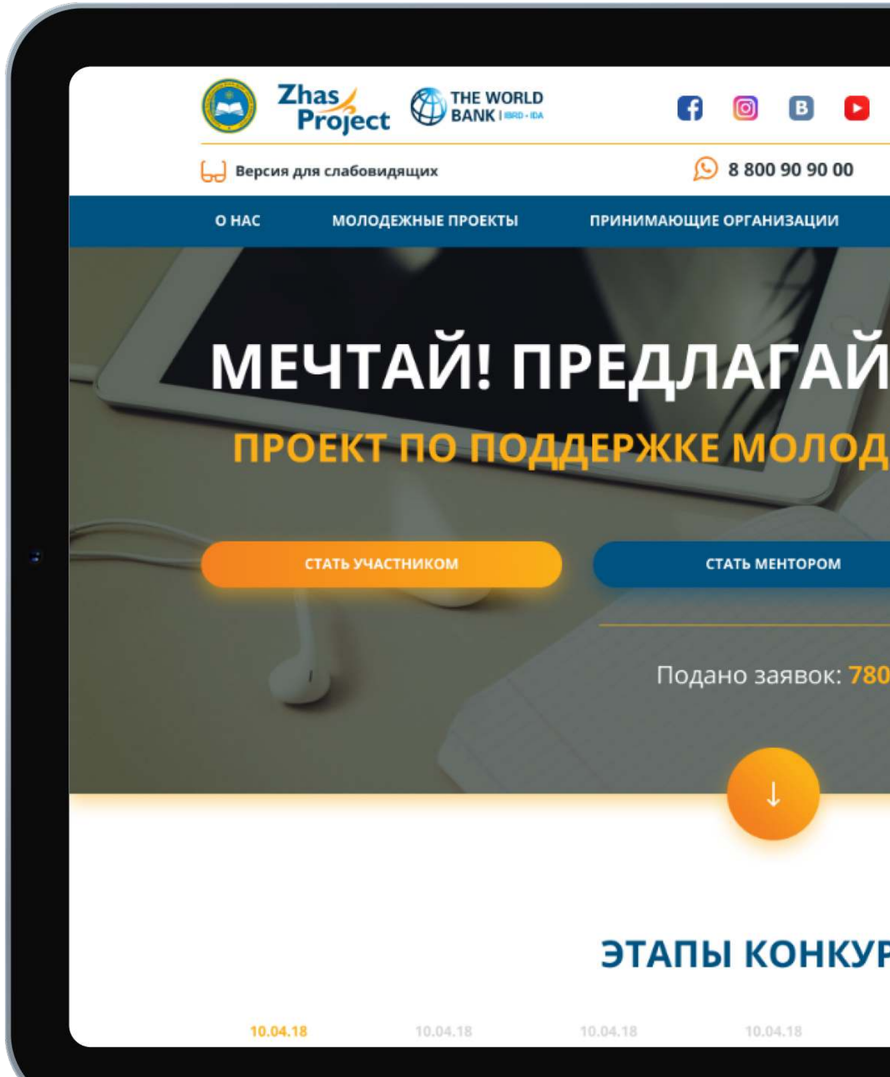
ZhasProject.kz
Government Assistance Portal



Client

The Youth Corps Development Project is a joint project of the International Bank for Reconstruction and Development and the Ministry of Education and Science of the Republic of Kazakhstan. The Coordination Agency is responsible for project implementation.

Result

We fully automated the application processing, significantly reduced paper documentation, ensured complete process transparency, and eliminated the possibility of corruption. We helped the project save nearly $300,000 per year on registered mail and additional staff that would have been required without the portal.

The portal handled nearly 8.5 million successful inquiries and served over 80,000 unique users. We provided round-the-clock technical support for the website. We processed over 6,000 participant inquiries (contact information changes, permission for edits, etc.). The server capacity and portal traffic were increased fourfold.

service	tech stack	cruising period
web-development	**React, Laravel**	**3 years**

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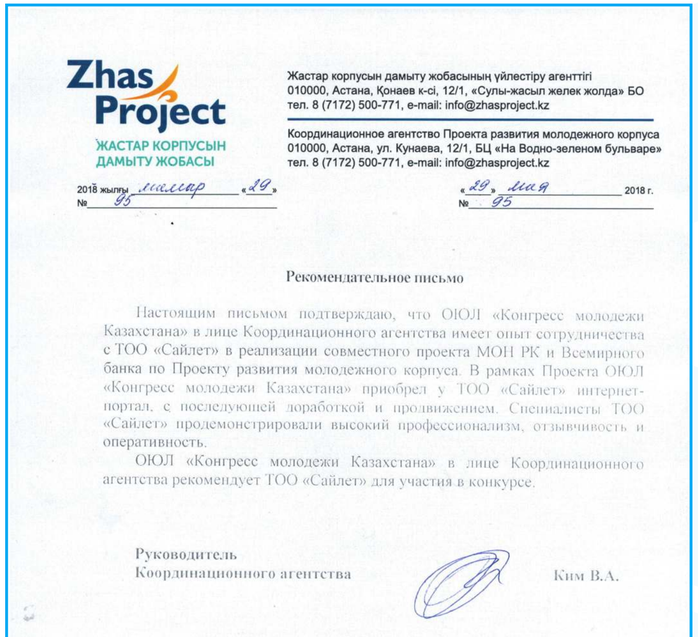
The Congress of Youth of Kazakhstan acquired an internet portal from Sailet LLP, with subsequent customization and promotion.

Sailet LLP specialists demonstrated high professionalism, responsiveness, and efficiency. The Youth Congress of Kazakhstan, through the Coordination Agency, recommends Sailet LLP for participation in competitions.

*excerpt from the letter of thanks



Zhas Project
ЖАСТАР КОРПУСЫН ДАМЫТУ ЖОБАСЫ

Жастар корпусын дамыту жобасының үйлестіру агенттігі
010000, Астана, Қонаев к-сі, 12/1, «Сулы-жасыл желек жолда» БО
тел. 8 (7172) 500-771, e-mail: info@zhasproject.kz

Координационное агентство Проекта развития молодежного корпуса
010000, Астана, ул. Кунаева, 12/1, БЦ «На Водно-зеленом бульваре»
тел. 8 (7172) 500-771, e-mail: info@zhasproject.kz

2018 жылғы «19» мамыр
№ 95

«19» мая 2018 г.
№ 95

Рекомендательное письмо

Настоящим письмом подтверждаю, что ОЮЛ «Конгресс молодежи Казахстана» в лице Координационного агентства имеет опыт сотрудничества с ТОО «Сайлет» в реализации совместного проекта МОН РК и Всемирного банка по Проекту развития молодежного корпуса. В рамках Проекта ОЮЛ «Конгресс молодежи Казахстана» приобрел у ТОО «Сайлет» интернет-портал, с последующей доработкой и продвижением. Специалисты ТОО «Сайлет» продемонстрировали высокий профессионализм, отзывчивость и оперативность.

ОЮЛ «Конгресс молодежи Казахстана» в лице Координационного агентства рекомендует ТОО «Сайлет» для участия в конкурсе.

Руководитель
Координационного агентства Ким В.А.

Sailet

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in Kazakhstan according to Clutch

Commercial Real Estate Management Portal for BI Group

Task

To create a portal that combines all databases and services. Additionally, the website should be comfortable, intuitively understandable, with a user-friendly interface for posting and viewing information about the company, its properties, and searching for real estate and offices in all regions of Kazakhstan where BI Group has construction projects.

Result

We created the first working version of the portal in a record-short timeframe. It solves the client's issues, replaces rented services with its own functionality, and attracts customers.

service	tech stack	development period
application development	**Phalcon, VueJS, React Native, MongoDB, Git, Kebernetes**	**2 months**

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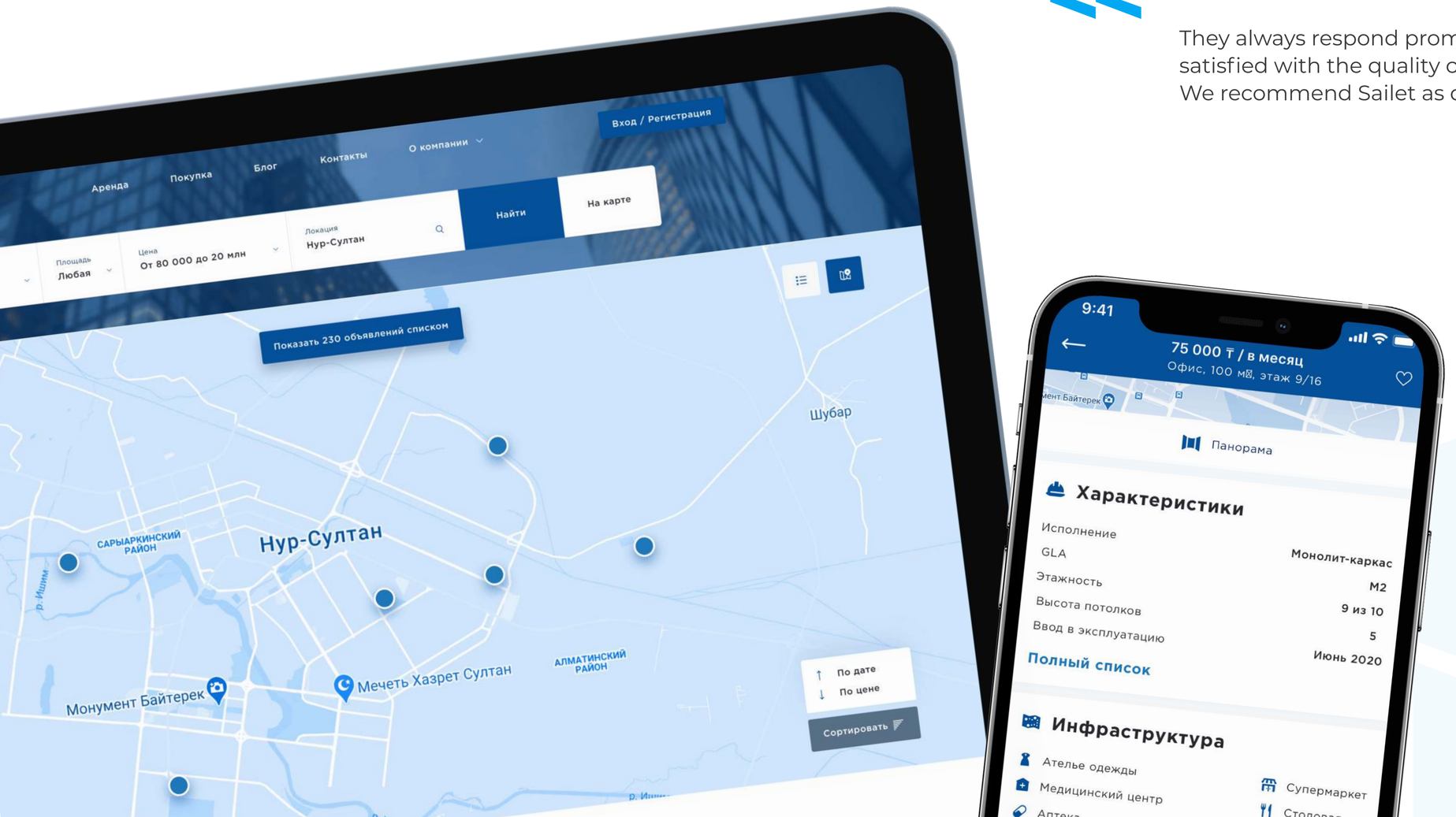
Sailet is a reliable, customer-oriented partner for us.

They always respond promptly to our requests, and we are satisfied with the quality of the services provided.
We recommend Sailet as developers.



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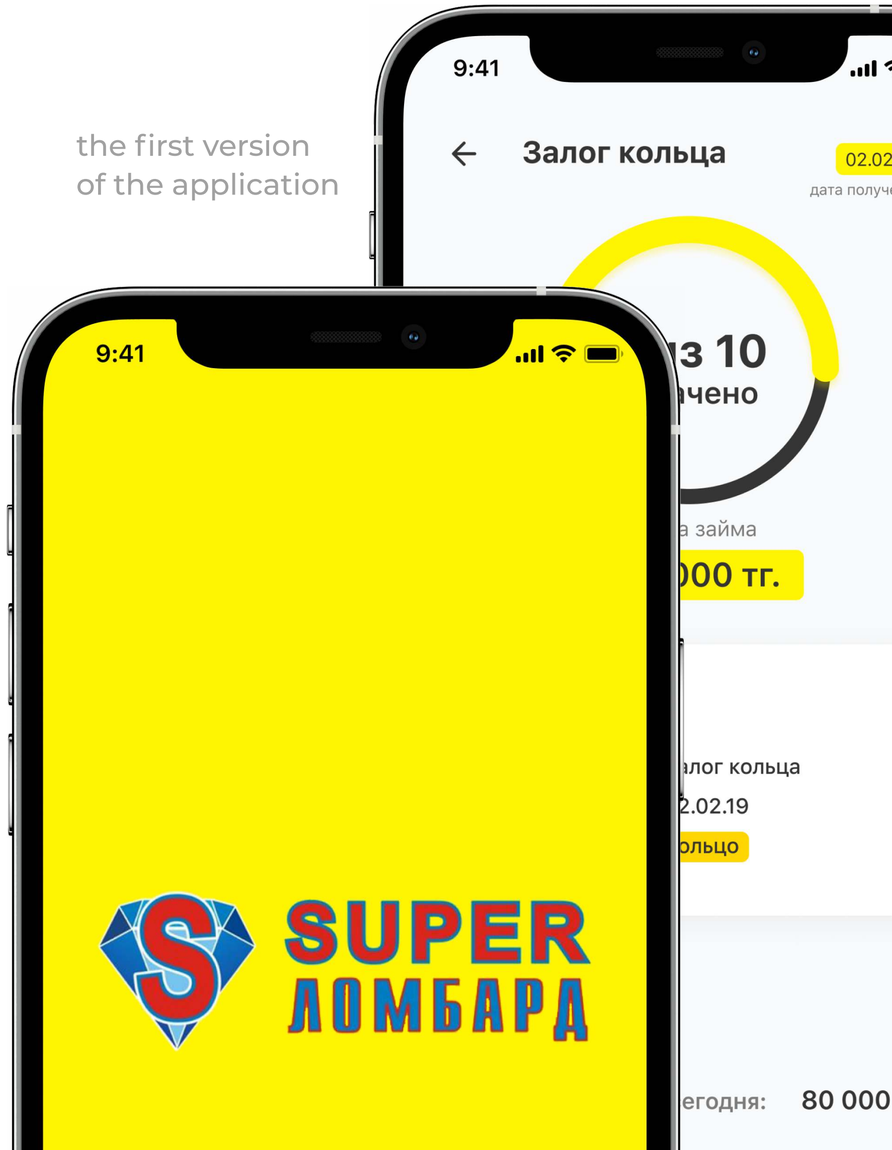
in Kazakhstan according to Clutch

Super Lombard: Pawnshop Automation



Task

Our client tasked us with automating the loan management process for both the pawnshop and its users. The goal was to provide information to users, offer financial services, and manage accounts and loans.

Result

We developed a mobile application in two languages (Kazakh and Russian). Any language can be added to the app. Accepting customer payments is crucial for a pawnshop, so we integrated a payment system for online transactions. The application is also integrated with 1C for data uploading and updates.

Later..

The client decided not to stop at the mobile version. We developed a web version as well. The next step in the project's development is updating the back office, which is built on 1C version 7. We created and continue to enhance a unified information environment accessible to pawnshop employees and customers. Along with the completed mobile application, the client received instructions and our technical support. As a bonus, active customers started using it.

service	tech stack	development period
application development	**React Native, Node JS**	**2 months**

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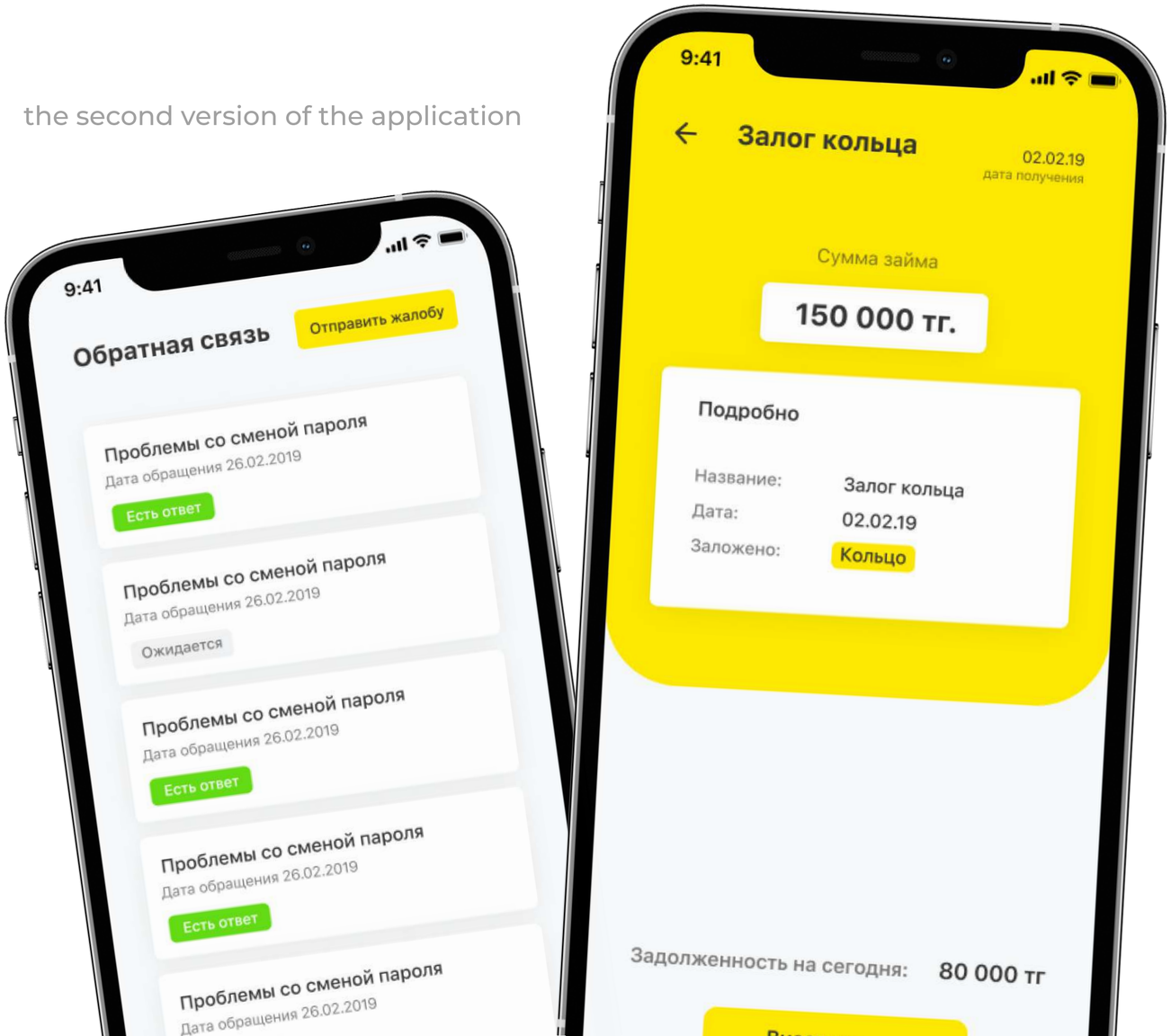
in Kazakhstan according to Clutch

the second version of the application



«Their individual approach to each project is impressive.»

Sailet's task includes developing and maintaining a mobile application for a pawnshop company. They also work on the client's main business program. Sailet successfully implemented the project according to the client's standards and requirements. They utilized modern methods that lead to effective project management. Their constantly evolving communication approach deserves praise.

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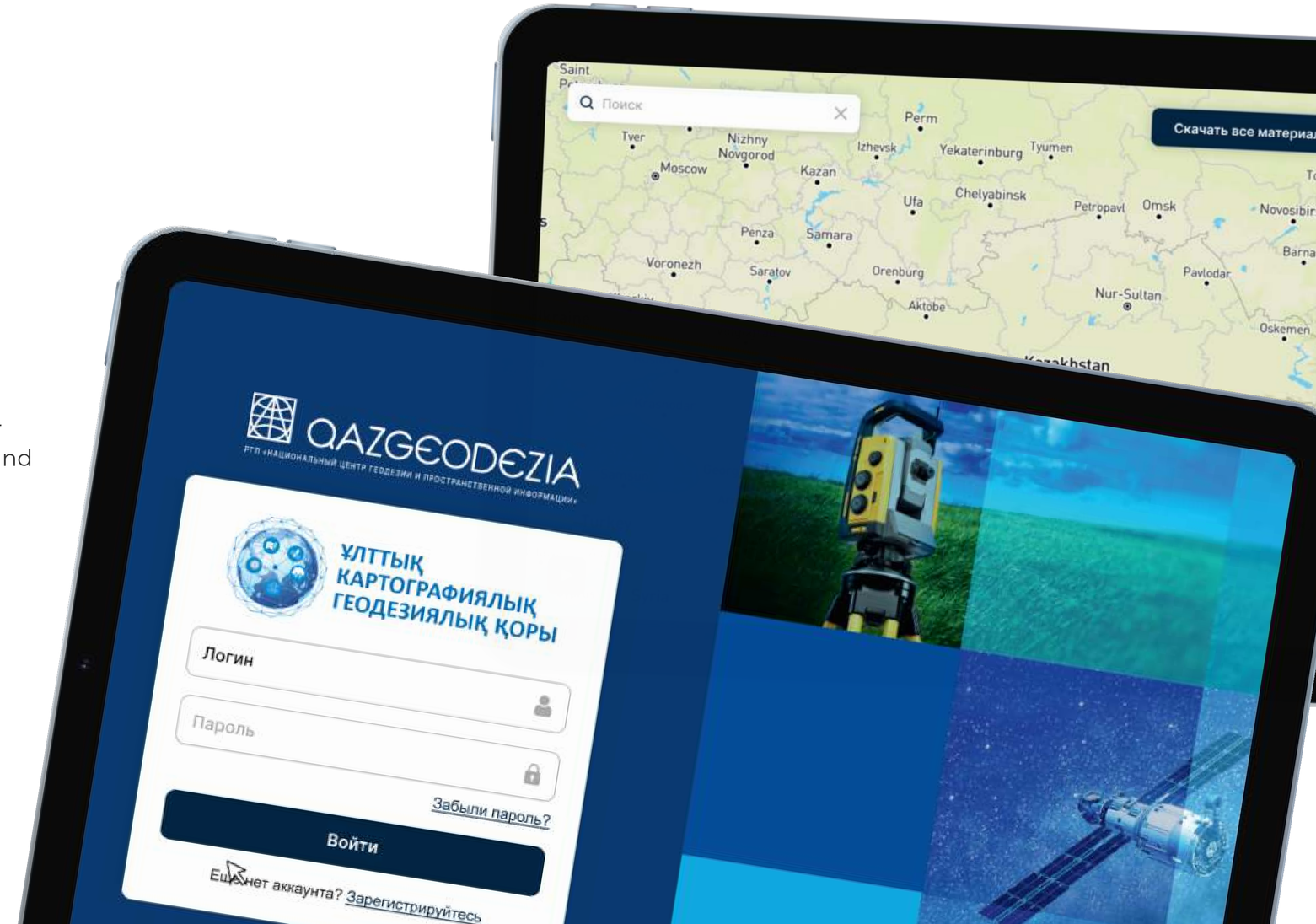
in Kazakhstan according to Clutch

National Cartographic and Geodetic Fund (NCGF)



Task

The National Cartographic and Geodetic Fund is an organization responsible for coordinating and developing the geological sector in Kazakhstan. Its goal is to ensure the sustainable development and efficient utilization of the country's geological resources.

service
web-development

tech stack
React, Laravel

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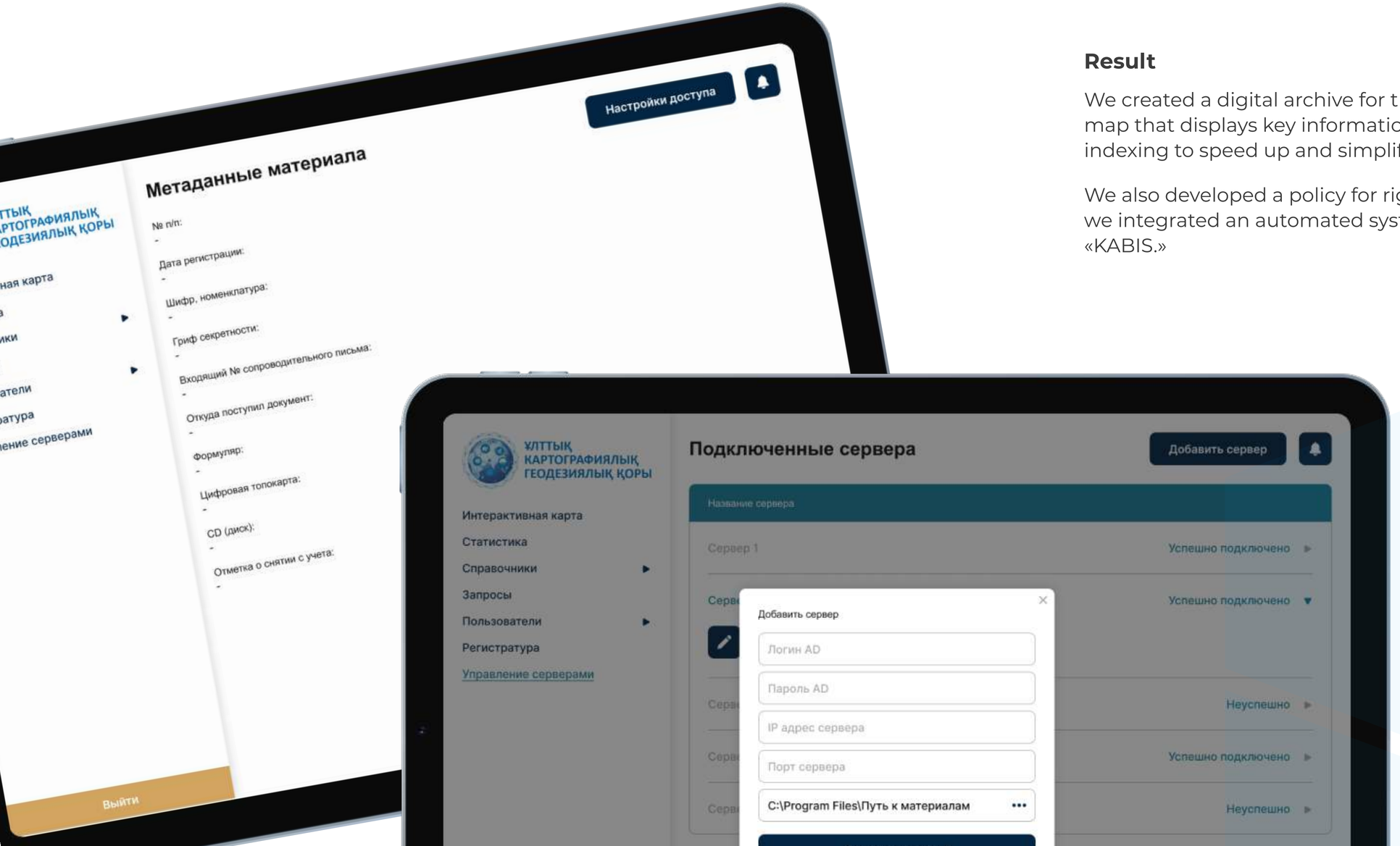
in Kazakhstan according to Clutch



Result

We created a digital archive for the Fund. We developed an interactive map that displays key information for each object. We configured indexing to speed up and simplify data search within the Fund.

We also developed a policy for rights and access levels. Additionally, we integrated an automated system with the current library system, «KABIS.»

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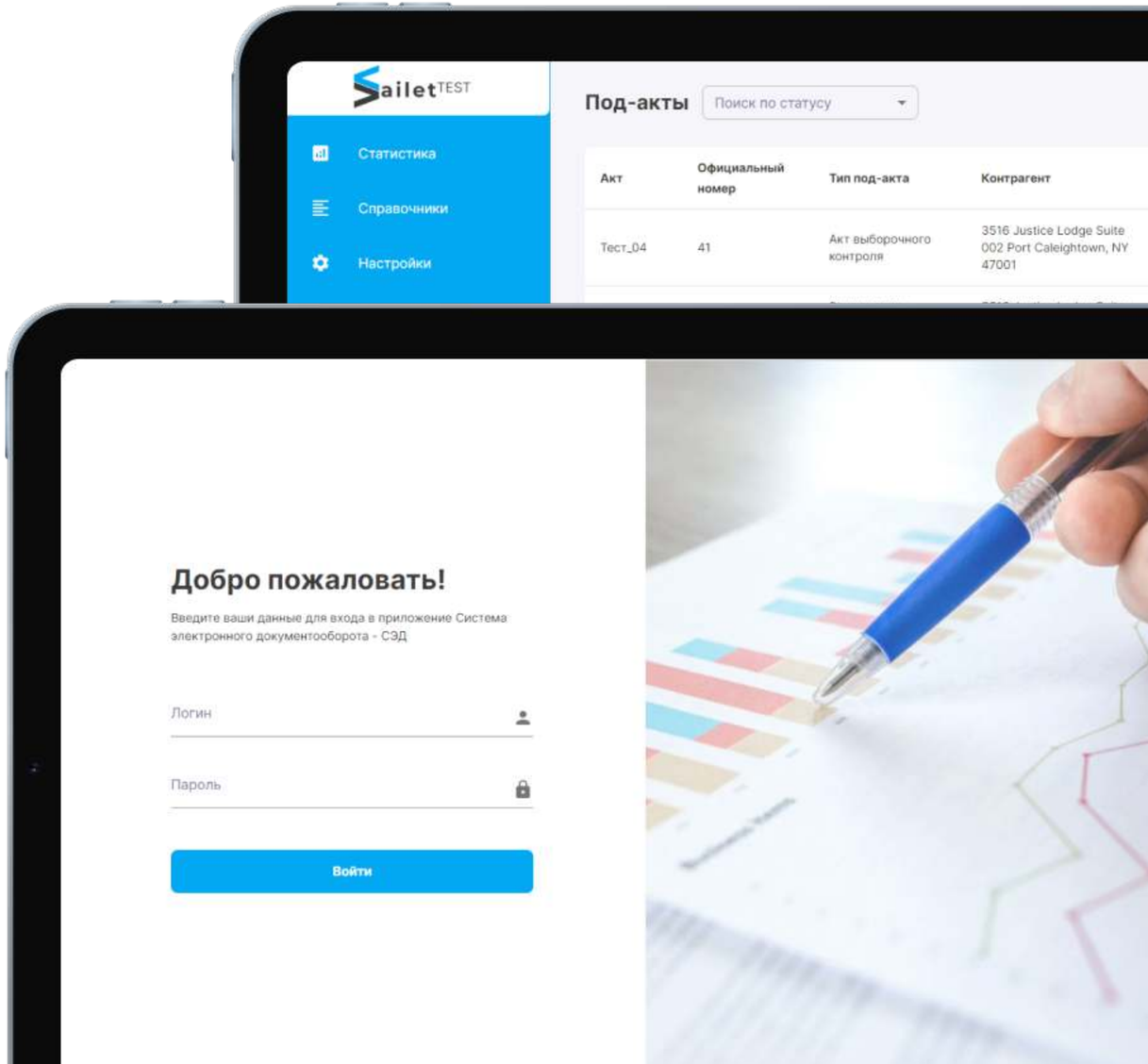
in Kazakhstan according to Clutch

Electronic Document Management System «Sailet» (EDMS)



Task

Reduce time costs in the process of document approval and signing. Improve the security level of document storage. Provide structure at each stage of document approval and signing. Eliminate the human factor. The project was implemented under NDA.

Result

Implementation of a database for employees and users necessary to replicate the client's business processes in the system. Integration of search and filtering modules, allowing documents to be searched and filtered based on various criteria such as creation date, author, document status, etc. Integration of document templates and version control modules in accordance with requirements. Operation of the notification module, notifying each executive employee at different stages of their work within the EDMS. Development and integration of the document routing module with subsequent digital signature (e-signature) capabilities.

service
application development

tech stack
React, Laravel, NcaLayer

Sailet

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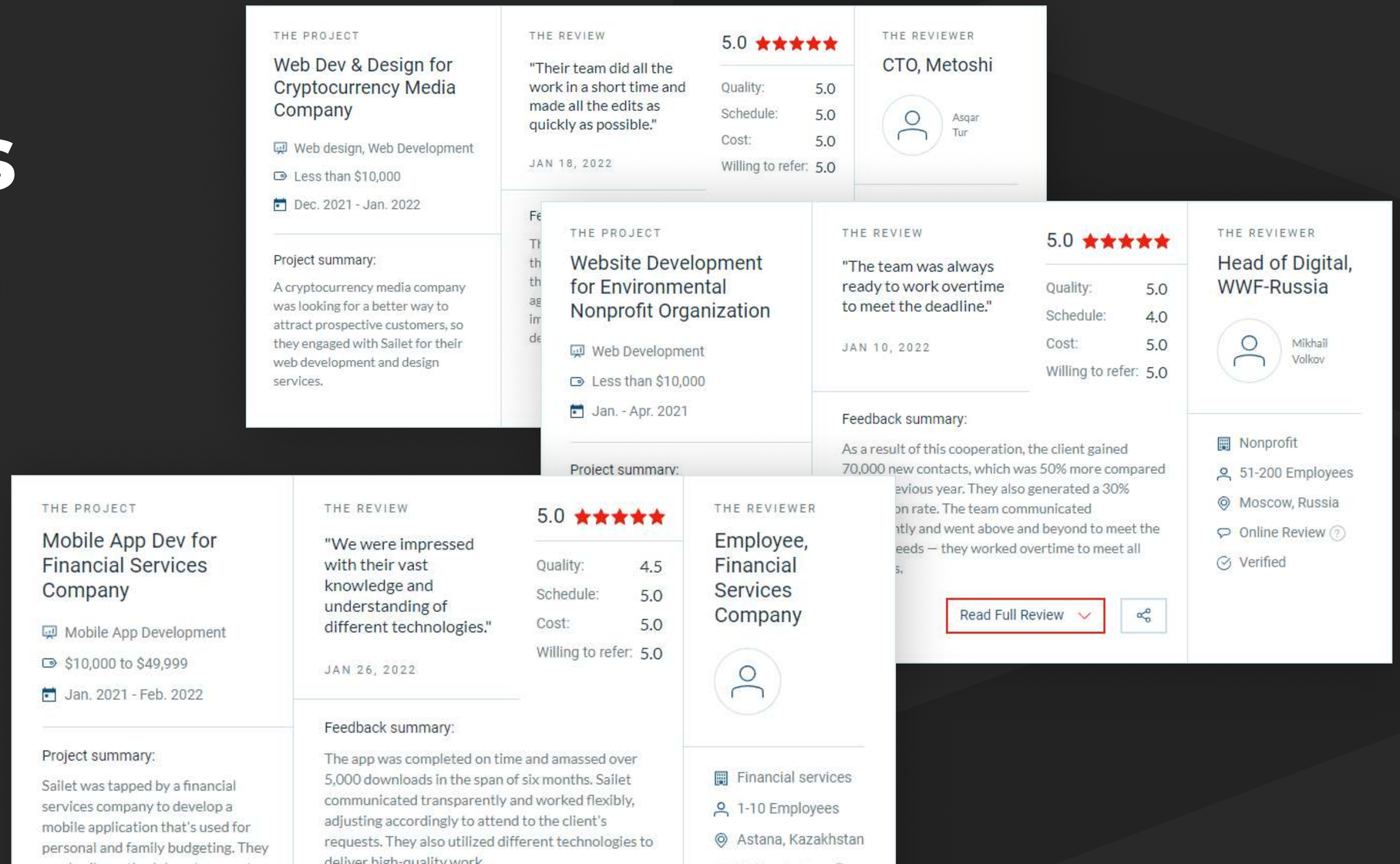
in Kazakhstan according to Clutch

Reviews
from Clutch

average rating
★ 5,0



THE PROJECT
Web Dev & Design for Cryptocurrency Media Company
Web design, Web Development
Less than $10,000
Dec. 2021 - Jan. 2022
Project summary:
A cryptocurrency media company was looking for a better way to attract prospective customers, so they engaged with Sailet for their web development and design services.

THE REVIEW
"Their team did all the work in a short time and made all the edits as quickly as possible."
JAN 18, 2022
5.0 ★★★★★
Quality: 5.0
Schedule: 5.0
Cost: 5.0
Willing to refer: 5.0

THE REVIEWER
CTO, Metoshi
Asqar Tur

THE PROJECT
Website Development for Environmental Nonprofit Organization
Web Development
Less than $10,000
Jan. - Apr. 2021
Project summary:

THE REVIEW
"The team was always ready to work overtime to meet the deadline."
JAN 10, 2022
5.0 ★★★★★
Quality: 5.0
Schedule: 4.0
Cost: 5.0
Willing to refer: 5.0
Feedback summary:
As a result of this cooperation, the client gained 70,000 new contacts, which was 50% more compared
evious year. They also generated a 30%
on rate. The team communicated
ntly and went above and beyond to meet the
eeds — they worked overtime to meet all
s.
Read Full Review

THE REVIEWER
Head of Digital, WWF-Russia
Mikhail Volkov
Nonprofit
51-200 Employees
Moscow, Russia
Online Review
Verified

THE PROJECT
Mobile App Dev for Financial Services Company
Mobile App Development
$10,000 to $49,999
Jan. 2021 - Feb. 2022
Project summary:
Sailet was tapped by a financial services company to develop a mobile application that's used for personal and family budgeting. They

THE REVIEW
"We were impressed with their vast knowledge and understanding of different technologies."
JAN 26, 2022
5.0 ★★★★★
Quality: 4.5
Schedule: 5.0
Cost: 5.0
Willing to refer: 5.0
Feedback summary:
The app was completed on time and amassed over 5,000 downloads in the span of six months. Sailet communicated transparently and worked flexibly, adjusting accordingly to attend to the client's requests. They also utilized different technologies to deliver high-quality work.

THE REVIEWER
Employee, Financial Services Company
Financial services
1-10 Employees
Astana, Kazakhstan

Sailet

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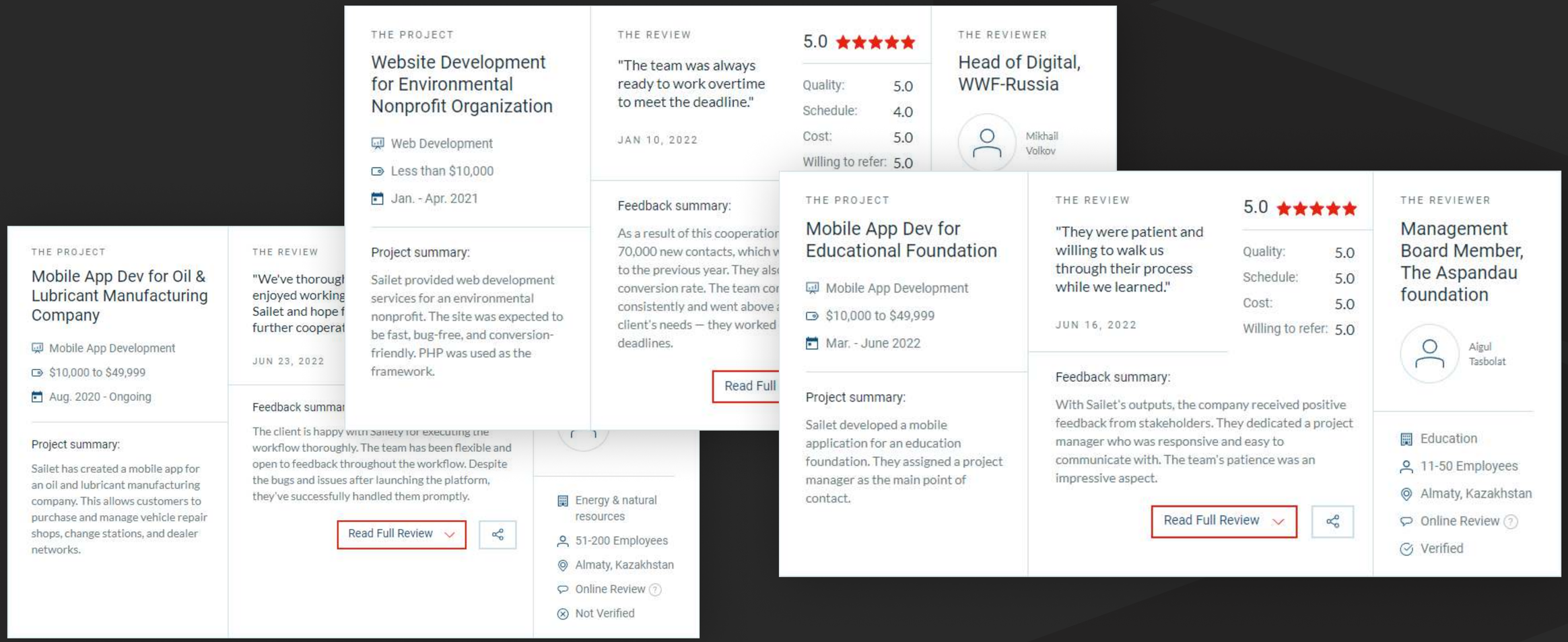

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Frequently Asked Questions

Where are you located?

Our company works remotely, and we can meet with you in an online meeting at a time convenient for you.

What guarantees do you provide?

Depending on the working arrangement, we offer a 3-month warranty on functionality, transfer all rights at the contract level, and provide the source code of the developed product, or you can pay for the actual hours spent. More information about working arrangements can be found here: project-based and hourly development.

What is included in staff training?

Upon project delivery, our manager demonstrates the product, provides a video tutorial, and a user guide with functionality for each role.

Sailet

Frequently Asked Questions

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in Kazakhstan according to Clutch

How long does development take?

The timeframe is determined before the start of development and depends on the project's complexity and working arrangement. The average development time currently ranges from 3 to 4 months. Please leave a request for a precise calculation.

What is the cost of development?

The cost, like the timeframe, is calculated before the start of development and depends on the project's complexity and working arrangement. The approximate cost for implementing a project is 16 million tenge or 16,000 tenge per hour. Please leave a request for an accurate calculation.

How will feedback be provided?

We provide demonstrations upon completion of each sprint or module. Our dedicated project manager is always available during working hours through various convenient channels such as messaging apps, online meetings, or phone calls. Throughout the development process, access to a testing environment is provided for reviewing the current system status.

Our Contacts

Have additional questions?

sales@sailet.pro

Interested in our partnership program?

info@sailet.pro

You can also give us a call

+7 7172 69 64 22

Or reach us on WhatsApp

+77021984651